

The Partners

Hochschule Bremen City University of Applied Sciences

Young, cosmopolitan, inspiring – located in the heart of Bremen, the City University of Applied Sciences attracts nearly 9,000 students not only from the region and nationwide, but worldwide, who can enroll in one of the 68 bachelor and master programs.

With offers and services tailored to the needs of our customers, and characterized by our international and practice-oriented profile, Bremen City UAS successfully implements teaching and applied research in an entrepreneurial and social context.

Bremeninvest

Bremeninvest is the lead agency for attracting new business investment, encouraging the expansion of existing industry and business, and developing new domestic and international trade for the State of Bremen, Germany. The experienced team in Germany assists investors with the process of setting up a company, its office and industrial facilities. Bremeninvest acts as a network facilitator and supports you with official approval procedures. The Bremeninvest US office offers a single point of contact for American companies, entrepreneurs and institutions in finding growth opportunities in Bremen, Germany and throughout Europe. The Bremeninvest office is located in Atlanta, Georgia USA, within the German American Chamber of Commerce.

University of Alabama in Huntsville

Go. Learn. Be. – Located in the heart of Huntsville, Alabama - the Rocket City - the University of Alabama in Huntsville (UAH) is home to nearly 7,900 students from across the USA and the world. Federal agencies like NASA and AMRDEC, and numerous industry employers, are located adjacent to the campus on Redstone Arsenal and in Cummings Research Park. UAH is a research-intensive, internationally recognized technological university serving Alabama and beyond. Eight academic colleges offer degrees in over 110 areas of study. Our mission is to explore, discover, create, and communicate knowledge, while educating individuals in leadership, innovation, critical thinking, and civic responsibility and inspiring a passion for learning.

Hochschule Bremen
City University of Applied Sciences



“ For a well-functioning cooperation with international plants ... we also need intercultural competence.

Quote from the Mercedes Benz website (2016)

Bremen – Alabama and Back

A University-Company Network Project –
Training Transatlantic Experts for Science & Industry



Bremeninvest



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The Donors' Association for the Promotion
of Humanities and Sciences in Germany

The Daimler Fonds

The Daimler and Benz Foundation

Setting the Frame

In the context of increasing globalization we know that international and intercultural competences are essential for a successful career in science and industry.

THE IDEA

Establish a transatlantic university-company partnership network to offer internship opportunities in engineering for excellent students of the university partners in Bremen and Alabama.

THE PARTNERS

In Bremen

- Hochschule Bremen – City University of Applied Sciences (HSB)
- Bremeninvest, the Bremen Economic Development Group

In Alabama

- University of Alabama in Huntsville (UAH)

THE FOCUS

- Aerospace Engineering – associated with Airbus DS
- Automotive Mechatronics – associated with Mercedes Benz

THE FUNDING

Donors' Association for the Promotion of Humanities and Sciences in Germany ("Stifterverband für die deutsche Wissenschaft")

THE SUPPORTERS

The Ministry of Economic Affairs, Labour and Ports of the Federal State of Bremen, Germany

WWW.BREMEN-ALABAMA.HS-BREMEN.DE

Defining the Goals

It is our understanding that gaining international and intercultural competencies in a professional work environment is an integral part of an engineering curriculum.

Operational – increase student mobility between Bremen and Alabama with internships that are

- unique and individually designed (duration, scientific focus)
- for academic credits and paid
- with a preparatory training (e.g. intercultural) and supervised by a professor.

Strategic – the project

- supports transition from individual to structural international internship mobility
 - securing skilled personnel for industry
- serves as a best-practice example for an international internship network
 - transferable to other degree programs, universities, and companies

THE BENEFITS

For companies

Fulfilling essential needs regarding personnel as well as science and technology transfer

For Bremen and Alabama

Promoting innovation and increasing the international visibility as an attractive business location

For students

Training for the global labor market (international/intercultural competencies)

For the universities

Increasing attractiveness for excellent students

Laying the Path

Based on our common goals we – the network partners HSB, UAH, Bremeninvest – are dedicated to strengthening our transatlantic ties.

A joint working group is responsible for

- Discussing internship opportunities with Airbus DS and Mercedes Benz plants, in Bremen and Alabama;
- Defining internship formats best suitable for UAH students;
- Explore options to extend the university network to other UA locations;
- Identifying and contacting other companies with sites in or ambitions to expand to Bremen and Alabama, respectively;
- Developing standards for quality assurance regarding internship offers, recruitment of candidates, supervision and service.

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